

# Collier County Government



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## FOR IMMEDIATE RELEASE

### **Saving More Lives: Collier County Adds AED Location Mapping System and Launches Drive to Register AEDs**

Collier County EMS/Fire Rescue and the Collier County Sheriff's office announce the addition of a new information system that will assist 911 dispatchers in helping callers locate life-saving automated external defibrillators (AEDs) available near sudden cardiac arrest victims.

Sudden cardiac arrest is a leading cause of death in the United States, killing more than 300,000 people yearly. Compact and portable, AEDs are designed to be used by laypeople with little or no training to deliver a shock that can save a victim's life before paramedics arrive.

"The problem is that until now, publicly available AEDs are rarely used in an emergency because people can't see them and 911 dispatchers are unaware they are nearby," said Dr. Robert Tober, Collier County's EMS Medical Director

"The new system lets dispatchers instantly see the location of all registered AEDs near a sudden cardiac arrest victim so we can send someone to get one in time to help save a life," said Emergency Medical Services Chief Jeff Page.

To encourage the registration of all AEDs, Collier County EMS/Fire Rescue will be partnering with civic and other community groups to reach owners and managers of office buildings, restaurants, malls, gyms, recreational venues, churches and other locations where AEDs may be available.

If you previously registered your AED with the County you will be receiving a letter advising you how to maintain the accuracy of your information. AED owners that did not register it with the county should visit [www.NationalAEDRegistry.com](http://www.NationalAEDRegistry.com) to register their AEDs at no cost.

The new system from Atrus, called AED Link™, shows the location of registered AEDs on 911 agency maps. Dispatchers can then direct callers to a nearby device.

"With this system, we can make every AED in Collier County potentially 35 times more likely to be used in an emergency," Tober said.

Collier County is one of the most progressive counties in the country when it comes to AEDs and Sudden Cardiac Arrest treatment. While 3 to 5 out of 100 people in most large cities survive a cardiac arrest Collier County's latest 12-month survival was 37 percent.

The county's AED program is comprised of more than 950 AEDs at more than 522 locations throughout the county. To date, it is estimated that over 6,000 local residents have been trained to properly use the AED devices in emergency situations.

### **About AED Link.:**

The AED Link™ system is an innovative, end-to-end solution that helps 911 dispatch agencies substantially and cost-effectively increase the benefits of publicly placed automated external defibrillators (AEDs) deployed in the community.

AED Link system offers mission-critical AED location data from Atrus' National AED Registry ([www.nationalaedregistry.com](http://www.nationalaedregistry.com)) to 911 dispatchers enabling dispatchers to know the whereabouts of nearby registered AEDs. They then can help those on-scene get these lifesaving devices to sudden cardiac arrest victims faster, thereby increasing the chances that lives will be saved.

Atrus, Inc. is a privately-held Florida Corporation based in Boca Raton, Florida.

For more information, contact Elliot Fisch, President/CEO/Co-Founder Atrus, Inc. at 561-865-0565 or EMS Director Jeff Page at 239-252-8459.

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