



**Regina Qu'Appelle Health Region PAD Program  
Subscribes to Atrus' AED Link System**

Boca Raton, FL.—(BUSINESS WIRE)—April 5, 2007— Atrus, Inc., today announced that the Regina Qu'Appelle Health Region Public Access Defibrillation (PAD) Program has subscribed to the AED Link(TM) system. Atrus develops emergency response technologies targeted at expanding the reach of 9-1-1 dispatchers to enable faster lifesaving automated external defibrillator (AED) response within the community. The Regina Qu'Appelle Health Region is the largest health care delivery system in southern Saskatchewan, Canada, and one of the most integrated health delivery agencies in the country.

"We are pleased to provide AED Link to expand the coverage area and utilization rates of publicly available AEDs in the Regina Qu'Appelle Health Region and to help save the lives of sudden cardiac arrest victims," said an Atrus spokesperson. "Knowing AED location information enables 9-1-1 dispatchers to help increase the number of times AEDs are used from an estimated 0.5% to nearly 20% -- a 3,500% increase. This difference is remarkable, and this lifesaving public safety benefit can be achieved without adding any new AEDs. The Regina Qu'Appelle Health Region is truly at the forefront of community-based AED response programs."

"We are dedicated to helping save lives in our community through public access defibrillation," said Dale Backlin, PAD Coordinator, Regina Qu'Appelle Health Region. "We work closely with local organizations and businesses in locations that have been identified as being at high risk of having someone experience sudden cardiac arrest. With our use of the AED Link system and access to the Atrus National AED Registry, we are continuing to provide best-in-class public safety services to our community."



The Atrus AED Link system helps 9-1-1 dispatch agencies substantially and cost effectively increase the benefits of existing publicly placed AEDs deployed within communities. It offers mission-critical AED location data to 9-1-1 dispatchers via a regularly updated geographic information system (GIS) map layer. This layer enables dispatchers to see the location of registered AEDs at and nearby sudden cardiac arrest (SCA) victims, and to share this information with callers. It helps those on-scene get these lifesaving devices to SCA victims faster, thereby increasing the chances that lives will be saved. Atrus' National AED Registry(TM) ([www.NationalAEDRegistry.com](http://www.NationalAEDRegistry.com)), a robust data repository containing information about the presence and location of registered publicly accessible AEDs, provides the information required to generate and transmit up-to-date AED Link GIS map layers to 9-1-1 dispatchers.

#### About The Regina Qu'Appelle Health Region

The Regina Qu'Appelle Health Region is the largest health care delivery system in southern Saskatchewan, Canada, and one of the most integrated health delivery agencies in the country. The Regina Qu'Appelle Health Region offers a full range of hospital, rehabilitation, community and public health, long term care and home care services to meet the needs of more than 245,000 residents living in 120 cities, towns, villages, rural municipalities and 17 First Nation communities within the Region. The Region covers a diverse geographic area of approximately 26,663 square kilometers. Public Access Defibrillation (PAD) is a program of the Regina Qu'Appelle Health Region, and is focused on building partnerships with local organizations and businesses in locations that have been identified as being at high risk of having someone experience sudden cardiac arrest.

#### About Atrus, Inc.

Atrus develops emergency response technologies to enable a more rapid lifesaving automated external defibrillator (AED) response within the community. Led by experts in AED program design, information technology and risk management, the company's vision is to close a huge gap in the public safety net -- reducing response time so AEDs can be accessed and used to save more lives. Atrus increases AED utilization rates and helps save lives by enabling 9-1-1 dispatchers to have expanded visibility into the location of community-based

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AEDs at, and in close proximity to, sudden cardiac arrest victims. Established in 2004, the company is privately-held. Additional information about Atrus is available at [www.AtrusInc.com](http://www.AtrusInc.com).

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